

CONFERENCE MASTERFILE

IBC 06

600,000	Postal Contacts	\$225/M
500,000	Email Contacts	\$450/M
	Consumer Offers	\$125/M
	Donor Offers	\$95/M

-----UNIT OF SALE-----
1999 - 3000 STG/DAY

-----MEDIA-----
100% DIRECT RESPONSE

-----List Updates-----
Direct Updates Every 24 hours

-----ADDRESSING-----
CSV or Text File for postal
\$10/F email delivery to mail house

Emails transmitted by InformaDATA

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GENDER
\$15/M GEO SELECT
\$40/M BUYERS ONLY

-----MINIMUM ORDER-----
3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----
www.informadata.com

List Manager Contact Details

InformaDATA
ONE RESEARCH DRIVE, STE 400A
WESTBOROUGH, MA 01581

AMY MILLER
amiller@ibcusa.com
PH: 508-439-9515

BETH GERSON
bgerson@ibcusa.com
PH: 508-614-1604

Informa Group plc operating as Informa, IBC, IIR, ICBI, IBI, Lloyds, Infoline and other brands holds over 2000 conferences worldwide each year. The Informa Conferences Masterfile combines all of the conferences delegates, speakers, and enquires into one file of 100% direct response, opt in contacts. Informa has been in business for over 30 years with conference offices in 12 countries on 5 continents including: US, UK, Singapore, The Netherlands, Brazil, Australia, France, Finland, Germany, Dubai, Austria and Sweden. Well known as a superior conference and information company executives attend these conferences for industry information, to network and be seen and to keep up with the most up-to-date information in their respective industry. 75% are middle and upper management decision makers with control of their own budgets.

Selectable by job title, conference or business interest area and gender to custom build your perfect prospect list.