

MANAGEMENT AND PERSONNEL

IBC 16

200,000 Postal Contacts \$225/M
105,000 Email Contacts \$425/M

-----UNIT OF SALE-----
1999 - 3000 STG/DAY

-----MEDIA-----
100% DIRECT RESPONSE

PRICES ARE IN US FUNDS

-----List Updates-----
Direct Updates Every 24 hours

The Management and Personnel file includes worldwide delegates who have attended prestigious management, personnel or human resources events run by IBC, Informa, IBI or IIR offices worldwide. Encompassing all facets of this essential market sector, the conferences attract high-level decision makers who have attended these events to develop their specialist knowledge and use the information to make their job more effective. Conferences cover HR, management, training, corp policy, corp communication, employee relations and other business management topics.

-----ADDRESSING-----
CSV or Text File for postal
\$10/F email delivery to mail
house

Emails transmitted by
InformaDATA

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
\$40/M BUYERS ONLY

-----MINIMUM ORDER-----
3,000

Key Conference Subjects:

Office Management, Employee Communications, Training, Transport & Distribution, Health & Safety, Selection & Appraisal, Management of Professional Practices, Budgetary Management, Pay & Benefits, Negotiating, General Fund, Employment Law, Business Strategy, Health & Safety, HR and many others.

-----LIST OWNER/MANAGER-----

-----WEBSITE-----
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