

Informa SALES & MARKETING

IBC 19

100,000	Postal	\$225/M
70,000	Email	\$425/M

PRICES ARE IN US FUNDS

The Informa Sales and Marketing file reaches marketing and sales executives worldwide who have attended strategic conferences focused on the newest and most innovative aspects of this vital company function. Delegates hear from and interact with industry leaders on a variety of topics to strengthen the marketing and sales aspects of their companies and integrate the newest sales and marketing techniques into their portfolios.

Senior sales and marketing decision makers from across most industries also gather at the exhibition halls included at the conferences and are eager to learn about even more idea, techniques, products and services available to help them perform their jobs better and more efficiently.

Key Conference Subjects:

Marketing & Branding, New Product, Business Development, Advertising, Marketing Communications, E-Marketing/Internet, Mobile Marketing, Sales Management, International Marketing, Customer Service, Retention, Marketing Strategies, Financial Services Marketing, Pharmaceutical Marketing

-----UNIT OF SALE-----
1999 - 3000 STG/DAY-----MEDIA-----
100% DIRECT RESPONSE-----List Updates-----
Direct Updates Every 24 hours-----ADDRESSING-----
CSV or Text File for postal
\$10/F email delivery to mail houseEmails transmitted by
InformaDATA-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
\$40/M BUYERS ONLY-----MINIMUM ORDER-----
3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----
www.informadata.com

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