

IBC/Informa SENIOR MANAGEMENT

IBC 20

300,000	Postal	\$225/M
200,000	Email	\$425/M

PRICES ARE IN US FUNDS

The Senior Management file covers delegates and other buyers who have attended prestigious conferences run by Informa worldwide. These senior decision makers are purchasers and influencers in their organizations. Encompassing all market areas Informa operates in, we have chosen only those contacts that have responsibility within the company, buying authority and have requested to receive information on the products and services. On an individual level, their spending power is immense and by their nature, they spend the majority of their time in a work environment. Personal offers are often more effectively targeted at their business address.

Conference Offices include: IBC, IIR, Informa, and IBI

Titles include:
President/CEO/Managing Director
Chair
C-Level Executives
Vice President
Strategy
Business Development
Executive/Senior Director
Human Resources
And Other Senior Management

-----UNIT OF SALE-----
1999 - 3000 STG/DAY-----MEDIA-----
100% DIRECT RESPONSE-----List Updates-----
Direct Updates Every 24 hours-----ADDRESSING-----
CSV or Text File for postal
\$10/F email delivery to mail houseEmails transmitted by
InformaDATA-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
\$40/M BUYERS ONLY-----MINIMUM ORDER-----
3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----
www.informadata.com

List Manager Contact Details

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