

## SPONSORSHIP & EXHIBITION

**IBC 21**

190,000 Postal Contacts \$250/M  
130,000 Email Contacts \$425/M

As an international information provider, Informa, IBC, IIR, IBI, ICBI, and other brands hold over 1500 conferences per year, many of which have large exhibition halls, filled with exhibitors. Corporations also sponsor many of the events or functions that are of interest to them for their own brand recognition and networking. These companies are actively promoting their brands, have budgets specifically for company and brand marketing and are in the market to make a statement. They give away tokens, prizes and other items at their booths and have booths to build and ship. Top companies in their industries, these contacts are perfect for incentives, give-aways, corporate gift products, exhibition products, services and premiums catalogs.

Contacts are worldwide and include top, decision making executives responsible for marketing and exhibition for their company and products. They want delegates to go away from the conferences and remember their names and products and they have the budgets for products to do just that.

Also perfect for corporate clothing, food, Holiday cards, corporate travel, executive gifts, banners and signage and more.

-----UNIT OF SALE-----  
1999 - 3000 STG/DAY

-----MEDIA-----  
100% DIRECT RESPONSE

-----List Updates-----  
Direct Updates Every 24 hours

-----ADDRESSING-----  
CSV or Text File for postal  
\$10/F email delivery to mail  
house

Emails transmitted by  
InformaDATA

-----SELECTIONS-----  
\$15/M JOB TITLE SELECT  
\$15/M BUS/INDUSTRY TYPE  
\$15/M GEO SELECT  
\$40/M BUYERS ONLY

-----MINIMUM ORDER-----  
3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----  
[www.informadata.com](http://www.informadata.com)

List Manager Contact Details

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