

INFORMA OPT-IN EMAIL

IBC 27www.informa.com

265,000 US email addresses
640,000 non-US email addresses

Base price: \$450/M

PRICES ARE IN US FUNDS

The Informa Opt in Email file accesses the opt in contacts for Informa PLC's prestigious conferences, seminars, training courses, and online media. Built and maintained to support Informa's product marketing team these contacts are of the same quality and responsiveness needed to market our own products and services. Specializing in high end conferences and business briefings, their buyers and prospects are middle and upper level management who look to email for information and purchasing choices.

Key Interest Areas include:

Biomedical/Life Sciences/Pharmaceutical, Finance, Telecom and Media, Management and Personnel, Senior Management, Regulatory, Environmental, Maritime & Transport, and Education. Specialty lists of Business Travelers, Sponsorship and Exhibition contacts, or let us custom build a list to your specifications.

-----UNIT OF SALE-----
1999 - 3000 STG/DAY

-----MEDIA-----
100% DIRECT RESPONSE

-----List Updates-----
Direct Updates Every 24 hours

-----ADDRESSING-----
CSV or Text File for postal
\$10/F email delivery to mail
house

Emails transmitted by
InformaDATA

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
\$40/M BUYERS ONLY

-----MINIMUM ORDER-----
3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----
www.informadata.com

List Manager Contact Details

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