

IIR FINANCE  
(includes IIR Insurance and Banking, MIN#  
M049431)

04/15/2017

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MIN# 20383

**IBC40**

150,000 Total \$200/M

Consumer Offers \$90/M

Formerly: IIR Finance and Public Sector  
Formerly: IIR Financial Database  
Formerly: IIR Insurance Banking and Financing  
Formerly: IIR Insurance Institute

The Institute for International Research (IIR)  
is the global industry leader, providing  
business to business information via  
conference, seminars, and training.

IIR creates, produces and manages each function  
with the goal of addressing current market  
trends, regulations technical issue, leadership  
and solutions for today's dynamic  
organizations. They also provide a forum for  
face-to-face networking between industry  
leaders, potential strategic partners,  
prospects and customers.

This masterfile consists of upper and mid-level  
executives, directors and managers who are  
interested in capital markets, global  
competition, investment management, technology,  
banking regulations, etc.

**Topics include** lending & credit management,  
real estate & construction, retail banking,  
retirement planning & defined contribution,  
trust & estate planning, asset allocation &  
portfolio management, compliance & legal,  
pension funds, tax & accounting, alternative  
investments/hedge funds, aircraft &  
transportations finance.

For listings of additional selections:  
Please inquire

**Job Function:**

Accounting/Finance, Sales & Marketing,  
Analysis, Compliance/Regulatory/Legal,  
Investment, Trading,

**Job Title:**

President/CEO, Vice President/Director,  
Counsel, Managing Director, Chief  
Investment Officer, Trustees, CFO, Senior  
Management, Portfolio Manager, Fund Manager,  
Analyst.

-----UNIT OF SALE-----  
\$2500.00 AVERAGE

-----GENDER-----  
N/A

-----MEDIA-----  
100% DIRECT RESPONSE

-----ADDRESSING-----  
EMAIL

-----SELECTIONS-----  
\$15/M JOB TITLE  
\$20/M ATTENDEES ONLY  
\$50/F EMAIL DELIVERY

-----MINIMUM ORDER-----  
3,000

---LIST OWNER/MANAGER---  
-----WEBSITE-----  
[www.informadatus.com](http://www.informadatus.com)

----MANAGER'S EMAIL ADDRESS----  
[amiller@ibcusa.com](mailto:amiller@ibcusa.com)

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Fax: 508-616-5533

Net name not available

Provisions:

- \* All cancelled orders will incur a \$50/F cancellation fee, \$10/M run charges, plus media fees.
- \* No cancellations will be accepted after the mail date. Cancellations will be accepted only upon return of list before mail date.
- \* All payments are due 60 days after invoice date regardless of mail date
- \* Late charges of 2% per month
- \* Counts are subject to change without notice