

50,000 Total \$200/M
Consumer Offers \$90/M

IBC41

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Manufacturing and Industrial)

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The Institute for International Research
(IIR) is the global industry leader,
providing business to business information
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IIR creates, produces and manages each
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issues, leadership and solutions for today's
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partners, prospects and customers.

Topics include packaging, business strategy,
knowledge management, project management,
quality, purchasing/supply
chain/distribution, utilities, energy, oil &
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For listings of additional selections:
Please inquire

Job Function:

Engineering, Packaging/Logistics,
Purchasing, Quality Control, Strategic
Planning, Operations, Project Management

Job Title:

President/CEO/Chairman, Vice
President/Director, Senior Management, COO,
Project Manager

Net Name not available

-----UNIT OF SALE-----
\$2500.00 AVERAGE

-----GENDER-----
N/A

-----MEDIA-----
100% DIRECT RESPONSE

-----ADDRESSING-----
EMAIL

-----SELECTIONS-----
\$15/M JOB TITLE
\$20/M ATTENDEES ONLY
\$50/F EMAIL DELIVERY

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadatus.com

----MANAGER'S EMAIL ADDRESS----
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Net name not available

Provisions:

* All cancelled orders will incur a \$50/F
cancellation fee, \$10/M run charges, plus
media fees.

* No cancellations will be accepted after
the mail date. Cancellations will be
accepted only upon return of list before
mail date.

* All payments are due 60 days after invoice
date regardless of mail date

* Late charges of 2% per month

* Counts are subject to change without
notice