



IBC 66

IIR MANAGEMENT DEVELOPMENT

<http://www.iirmd.com>

30,000	Postal	\$225/M
22,000	Email	\$425/M

PRICES ARE IN US FUNDS

IIRMD provides cutting edge career development training, specializing in management, leadership, negotiation, presentation, communication, personal effectiveness and courses tailored for PAs and executive assistants

Key Interest Areas:
 Strategy, Vision & Leadership
 Negotiating, Influencing & Presentation
 Personal Effectiveness Teams
 Communication
 Executive Secretaries and PAs
 Personal Empowerment

-----UNIT OF SALE-----
1999 - 3000 STG/DAY

-----MEDIA-----
100% DIRECT RESPONSE

-----List Updates-----
Direct Updates Every 24 hours

-----ADDRESSING-----
CSV or Text File for postal
\$10/F email delivery to mail house

Emails transmitted by
InformaDATA

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
\$40/M BUYERS ONLY

-----MINIMUM ORDER-----
3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----
www.informadata.com

List Manager Contact Details

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