

BUSINESS INTELLIGENCE MASTERFILE

<http://informa.com/Divisions/Business-Intelligence/>

2,000,000	Postal	\$250/M
580,000	Email	\$450/M

Informa's Business Intelligence (BI) division provides specialist data, intelligence and insight to our customers, helping them make better decisions, gain competitive advantage and enhance return on investment.

BI has a valuable portfolio of digital subscription products, providing business critical intelligence to global, regional and niche communities within five core industry sectors: **Pharma, Life Sciences & Healthcare; Finance; Telecoms, Media & Technology; Maritime & Law and Agribusiness & Commodities.**

5 Core Business Areas:

<https://pharmaintelligence.informa.com/>
<https://maritimeintelligence.informa.com/>
<https://agribusinessintelligence.informa.com/>
<https://financialintelligence.informa.com/>
<https://tmtintelligence.informa.com/>

Including the databases for:

Lloyd's List	AGROW
DataMonitor HC	Animal Pharm
Agri	Food News
Scrip	Intl Sugar
Informa Healthcare	Pharma Med Tech
Trialtrove	Citeline
Lloyd's Law Report	Clinica
FERTECON	Pink Sheet
The Public Ledger	Lloyd's Loading List
Insurance Day	and more...
MarketLine	AGROW

The brands provide market intelligence, news and analysis, bespoke consulting services, industry events and specialist online training to millions of customers worldwide. Reaching the best of the best, targeting - senior and middle mgmt, technical/analytical, business travelers, logistics, production & manufacturing, scientific & R&D, and finance – these confirmed third-party opt in contacts are proven responsive across a wide variety of marketing campaigns.

-----UNIT OF SALE-----

1999 – 3000 per product

-----MEDIA-----

100% DIRECT RESPONSE

-----List Updates-----

Direct Updates Every 24 hours

-----ADDRESSING-----

CSV or Text File for postal
\$10/F email delivery to mail house

Emails transmitted by InformaDATA

-----SELECTIONS-----

\$15/M JOB TITLE SELECT
\$15/M CORE BUSINESS AREA
\$15/M GEO SELECT
\$40/M BUYERS ONLY

-----MINIMUM ORDER-----

3,000

-----LIST OWNER/MANAGER-----

-----WEBSITE-----

www.informadata.com

List Manager Contact Details

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